

# A&M CLUB



FOUNDED IN 1923

Volume No. 2014.11

September 2015

*Next Meeting:*

*March 24th*

*St. Jude's*

*6:30 p.m.*

**We're going  
PAPERLESS!  
See inside  
for more  
details.**

**In This Issue:**

*Meeting Info*

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**Join us for  
Aggie Watch  
Parties at our  
official game day  
locale!**



Have you joined "[Southeast Texas Aggies Group](#)" on Facebook?

See photos, share info and get in touch with local Aggies

**Beaumont A&M Club 56<sup>th</sup>  
Annual Teacher's Awards  
Meeting  
Tuesday, September 29th  
St. Jude's Culotta Hall  
6:30 p.m.**

**Guest Speaker**



**Dr. Kenneth Evans  
President Lamar  
University**

**We've gone GLOBAL! Find us on the web at [beaumontamc.aggienetwork.com](http://beaumontamc.aggienetwork.com)**

## **Teachers to be Honored**

- **Leslie Torres**  
**Caldwood Elementary School**
- **Wynett Rideaux**  
**Vincent Middle School**
- **Randolph "Randy" Cecil Pemberton, Jr.**  
**Central Medical Magnet High School**
- **Aaron Douglas Kelley**  
**Monsignor Kelly High School**
- **Mia LaBove-Thomas**  
**Clifton J. Ozen Magnet High School**
- **Rebecca Phillips**  
**West Brook High School**

# Upcoming Events Calendar

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Time</u>
9/12/15	TAMU vs Ball State Watch Party!	Luke's Icehouse	6:00 PM
9/19/15	TAMU vs Nevada Watch Party!	Luke's Icehouse	11:00 AM
9/26/15	TAMU vs Arkansas Watch Party!	Luke's Icehouse	TBA
9/29/15	Teacher's Meeting	St. Jude's	6:30 PM
10/27/15	Golden/Diamond Aggie Night	St. Jude's	TBD

Holiday Special will be  
December 17<sup>th</sup> @ Wine Styles



**Come watch  
the game  
with us!**

## 2015 Club Officers

President  
**Taylor Miller '11**

President-Elect  
**Kerry Moncla '98**

Executive Secretary  
**Shannon Tait '07**

Treasurer  
**David Spacek '94**

Public Relations/  
Golf Tournament  
**Joe Peters '70**

Fishing Tournament  
**Tom Natho '68**

Activities/  
High School Relations  
**Joe Peters '70**

Newsletter  
**Ross Jones '08**

Membership  
**Kerry Moncla '98**

Sponsorship  
**John Gerber '58**

Area Representative/Teacher  
Awards  
**Michael Wolf '67**

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**Joe Parigi '67**

2015 Board Members  
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**Fred Kristiansen '60**  
**James Byrom '63**  
**Jason Henderson '02**  
**Lou Knabeschuh '83**

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#### THE LEGEND OF BEVO

On Thanksgiving Day, 1916, the Longhorns outscored the Aggies 21-7. During halftime of the game, two cowboys mounted on horses presented an orange and white Texas Longhorn steer, which was reportedly captured during a raid on cattle rustlers near Juarez, to the University of Texas Athletic Council.

After much controversy, a group of Longhorn fans decided that the 21-7 score would be branded on the steer on Texas Independence Day, March 2, 1917, but they failed to consider any plans the Aggies had for the steer.

The Aggies had been plotting to brand the Longhorn steer with the 13-0 score of the 1915 game, and on February 10, 1917, five honorable Aggies succeeded in roping, throwing, and branding the wild steer with large numbers on its side.

As you can see, this was quite an embarrassment to the "high-brow" University in Austin. Aggies claim that the brand was altered to spell BEVO which was the name of a non-alcoholic beer popular among students. And, this is the story of BEVO - no bull!

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I will help sponsor a meeting in the month(s) of \_\_\_\_\_ Amount: \_\_\_\_\_  
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 Make checks payable to: Southeast Texas A&M Foundation

**Please mail payment to Southeast Texas A&M Foundation P.O. Box 22902 Beaumont, TX 77720-2902**


# Speaker Bio


Veteran educator Kenneth Evans took office July 1, 2013 as Lamar University's 15<sup>th</sup> president bringing extensive experience in higher education administration to the position. Evans holds bachelor's degrees in English and political science from the University of California, Davis, a master's in business administration from California State University, Sacramento, and a Ph.D. in marketing from the University of Colorado. He has conducted extensive research and authored more than 70 journal articles on interpersonal influence, sales management, services marketing, and marketing management and theory.

Are you getting email communication from the Southeast Texas Aggies? If not, please update your contact information with Pamela Spacek at [pamelat@kmtex.com](mailto:pamelat@kmtex.com).


For those interested in sponsoring future meetings, please contact John Gerber '58 @ 409.673.4821 (cell) or email him at [JGerber58@att.net](mailto:JGerber58@att.net).


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